



Privacy Policy

This Personal Data Processing and Protection Policy (hereinafter the "**Policy**") constitutes the basic principles adhered to by **BIM Project s.r.o.**, registered office at Slunečná 292, Rovina, 267 18 Hlásná Třebáň, registered ID: 01698672, registered in the Commercial Register maintained by the Municipal Court of Prague, Ref. No. C 209544 (hereinafter the "**Company**") when collecting and processing personal data.

This Policy applies to all users of the services provided through the Company's website bimproject.cz and bimproject.cloud and their subdomains, as well as to users of services provided by service configurators (hereinafter the "**Services**"), regardless of whether they are in a contractual relationship with the Company or not.

Processing of personal data obtained during the provision of the Services is based on your consent. You are not obliged to give your consent to processing. However, as the Services are provided free of charge, the costs incurred by the Company are covered from the proceeds generated by processing your personal data; therefore, a failure to provide a consent or your withdrawal thereof will result in a denial to access the Services without any compensation. The consent to processing also includes the possibility of transferring some of the information about your use of the Services to the Company's business partners, typically to manufacturers and distributors of construction products.

LEGAL FRAMEWORK

This Policy implements the Company's rights and obligations arising, in particular, from the following generally binding legal regulations:

- 1) Regulation 2016/679 of the European Parliament and of the European Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation, the "**GDPR**");
- 2) Act No. 480/2004 Coll., on Certain Information Society Services and on Amendments to Certain Acts (Act on Certain Information Society Services), as amended (the "**Act on Certain Information Society Services**"); and
- 3) Act No. 127/2005 Coll., On Electronic Communications and on Amendment to Certain Related Acts (Electronic Communications Act), as amended (the "**Electronic Communications Act**").



WHAT IS PERSONAL DATA

Under the GDPR, personal data is any information about a designated or identifiable natural person (i.e., not a legal person). In principle, therefore, personal data includes any information which, whether alone or in combination with other information, can serve to identify a particular individual (hereinafter the "Personal Data").

PERSONAL DATA PROCESSED BY THE COMPANY

The Company may collect the following Personal Data about you:

1) Personal data that you communicate to the Company yourself

Such Personal Data consists of, in particular, the information you provide by completing a registration form or that you communicate to the Company by e-mail, phone, fax or other similar devices. Above all, such data includes your name, surname, profession, postal address, e-mail address, phone number. The Personal Data will be processed by the Company for the following purposes:

- a) to ensure access to Services through your user account;
- b) to provide other services, products or information that you have expressed interest in;
- c) to provide information about the Services or other services of the Company similar to those used before, including sending of business messages;
- d) transfer the data to its business partners to allow them to evaluate the way you use their products which form part of the Services and contact you, if applicable.

2) Personal Data collected by the Company itself

While you are using the Services, the Company collects certain information necessary to ensure proper and convenient operation of the website and provision of the Services. Such information includes the Internet Protocol (IP) data necessary to connect your computer to the Internet, your registration data, browser type and version, time zone settings, information about your visits including a valid Uniform Resource Locator (URL), the path to and from the website (including date and time), the products you have viewed or searched for, response times, download errors, length of visits to certain pages, site visit interaction information (such as scrolling, clicks and mouse pointer location) or the manner of leaving the website.

This Personal Data is used by the Company to manage and improve the Services and to ensure the performance of internal operations including troubleshooting, security measures, data analyses, testing, research, statistical purposes and thumbnails use frequency statistics.



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This Personal Data will also be transferred to the Company's business partners to allow them to evaluate the way you work with their products on the website.

This Personal Data can also be used to measure the effectiveness of advertising and offer relevant advertising.

PROVISION OF ACCESS TO PERSONAL DATA

Your Personal Data collected by the Company may be transferred to third parties (the "Data Processors") assisting the Company with the provision or promotion of the Services. These may include, for example, hosting providers, service companies or marketing agencies. The Company shall only transfer Personal Data to those Data Processors that provide guarantees of ensuring an adequate level of security of your Personal Data and process the Personal Data solely under the Personal Data Processing Agreement.

Under certain circumstances, the Company may be required to provide your Personal Data to third parties (e.g., law enforcement agencies) in order to comply with generally binding legal regulations.

PERSONAL DATA PROTECTION MEASURES

In order to protect your Personal Data and minimize the risk of unauthorized access thereto, the Company has adopted organizational and technical measures.

These include the following:

- 1) organizational restrictions to narrow the circle of people authorized to access the Personal Data; and
- 2) technical support for servers and the website of the Company to ensure protection against unauthorized manipulation.

Persons accessing the Personal Data have been informed about the Privacy Policy and are obliged to maintain confidentiality when processing the Personal Data.

HOW LONG WILL YOUR PERSONAL DATA BE STORED?

The Company shall retain your Personal Data as long as you have a valid registration until you have withdrawn your consent. Other processing is limited only to the necessary Personal Data for as long as needed to protect the legitimate interests of the Company (e.g., defense in legal proceedings).

BIM PROJECT, s.r.o.

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Česká Republika

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EMAIL: info@bimproject.cz

WEB: www.bimproject.cz

IČ: 016 98 672 DIČ: CZ 016 98 672

BÚ: Raiffeisenbank, a.s., 444777400/5500

IBAN: CZ CZ71 5500 0000 0004 4477 7400



COOKIES

The Company uses cookies, which are small text files that are sent from the Company's server to your browser and back to the Company's server on your next visit to the Company's website (hereinafter the "**Cookies**"). Cookies allow the Company to recognize your browser, remember your previous activity on the website and tailor the content of the website to your needs.

The Company uses the following type of Cookies:

- 1) First-party Cookies that are used to ensure the basic operation and functionality of the website and are indispensable for proper display of the website content;
- 2) technical cookies that allow the analysis of the use of the website, ensure secure sign-up, remember your registration data, the processes of choosing products and your preferences;
- 3) advertising Cookies that allow us to provide targeted advertising, share the website on social networks or post comments on products.

Cookies can be removed using your browser settings. The browser can also be set to block automatic saving of the Cookies. However, if you block, disable, or otherwise reject certain Cookies, the website content may not display properly or you may not be able to use some of the services or functionalities of the website.

RIGHTS OF DATA SUBJECTS

In connection with the processing of your Personal Data by the Company, you are entitled to the following guaranteed personal data protection rights:

- 1) right to withdraw consent to Personal Data processing if processing is based on such consent;
- 2) right to request access to Personal Data and information about which of your Personal Data is processed by the Company;
- 3) right to correct inaccurate Personal Data and, if applicable, add information to supplement incomplete Personal Data;
- 4) right to delete the processed Personal Data;
- 5) right to restrict processing of Personal Data;
- 6) right to obtain the Personal Data you have provided to the Company in a structured, commonly used, machine-readable format, and the right to transfer such data to another person;
- 7) right to get informed of a breach of Personal Data security;
- 8) right to object to processing of the Personal Data; and



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- 9) right to file a complaint with the Supervisory Authority, i.e., with the Office for Personal Data Protection, registered office Pplk. Sochora 27, 170 00 Prague 7, or through the data box of the Office at qkbaa2n.

The above rights and any complaints, if applicable, may be filed in writing with the Company as the Personal Data Controller at the postal address mentioned below or by email at users@bimproject.cz.

This Policy becomes valid and effective as of May 25, 2018.

BIM Project s.r.o.

Slunečná 292, Rovina, 267 18 Hlásná Třebáň



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